

Mishto Campaign

Pledge for Local Authorities



Mishto

Fair services
for Roma people

22.44%

more Gypsy/Roma children were taken into care between 2019 to 2023 compared to 7.29% increase for all children.

26.5%

of Roma people in England and Wales live in overcrowding compared to 8.4% for the overall population.

The **Mishto Campaign** was developed to support services better engage, work with and improve outcomes for the Roma people.

By signing the **Mishto Pledge**, local authorities commit to:

- Officially mark Roma historically/culturally relevant events;
- Work towards making local children services communication and engagement processes more accessible for Roma families;
- Work towards making local housing departments more inclusive of Roma needs.



Support fairer public services for Roma people. Scan the QR code to learn more and join the campaign.

Empower. Support. Commit.
Together, we thrive.