Roma Support Group COVID-19 booster resource pack

We've created this resource pack for you to share with Roma communities that you work with, to give information on the COVID-19 booster and encourage greater vaccine uptake.

In early 2022 we met with members of Roma communities to identify the most effective way of communicating COVID-19 vaccine information. They shared that they were far more likely to trust and follow guidance from members of their own communities.

Accordingly, the resources we've created aim to address COVID-19 vaccine hesitancy among Roma communities by sharing the experiences of vaccinated Roma and giving information in community languages.

Roma Support Group is a Roma-led registered charity (Charity No: 1103782) and has been working with central and eastern European Roma refugees and migrants since 1998.

This project was funded by the Department for Health and Social Care.

This resource pack includes:

Posters

Videos

Digital resources

Downloadable Resources:

Posters

You can [download](#) our printable posters promoting the COVID-19 vaccine, in English, Polish, Romanian and Slovak. The posters include QR codes containing links to the video campaign.

You can also download posters created in collaboration with Tower Hamlets Council explaining the ingredients of the COVID-19 vaccine, in [English](#), [Polish](#) and [Romanian](#).

Videos

We have created a series of videos featuring members of different Roma communities explaining why they got the COVID-19 vaccine, describing their experiences with the vaccine and booster, and giving encouragement to other Roma people to get the vaccinated.

The videos are in Polish Romanes, Romanian Romanes, Romanian, and Slovak Romanes, and have English subtitles.

You can download the video files here.

Social Media Resources:

Social Media Post Templates

We've created templates of social media copy, containing links to the videos above, to promote COVID-19 vaccine uptake among Roma communities. We've also included the video links for you to share with your own copy.

[Twitter](#)

[Facebook](#)

Social Media Graphics

Download social media ready graphics [here](#), to promote COVID-19 vaccine uptake among Roma communities. Graphics are available in English, Polish, Romanian and Slovak.

To download the resource pack in full click [here](#).